**INFORMATICA**

* **What modern Data Architecture Patterns does Informatica Data Integration and Engineering support?**

Informatica Data Integration and Engineering supports data fabric, data mesh and data lakehouse, among others.

* **How does Informatica Data Integration and Engineering improve developer productivity?**

Informatica Data Integration and Engineering helps automate routine tasks with low-code/no-code tools, reducing the amount of time and resources required.

* **What is a data catalog?**

A data catalog is a centralized inventory of data that includes information that describes the data (metadata) and helps organizations efficiently find and understand these assets. Data catalogs offer modern enterprises a way to harness the power of data for analytics and AI initiatives by curating it to raise data quality, classifying it for relevancy, and overall building its trustworthiness.

* **What are the main benefits of improving data quality?**

The main benefits of improving data quality are that it enhances decision-making by providing accurate, complete, consistent, timely and relevant data to enable more accurate AI and analytics results and ultimately more-informed decisions.